

Datum

5 juli 2023

Dossiernummers

DL482-23

Referentie

DLR Master in Digital Communication Leadership

DOMEINSPECIFIEK LEERRESULTATENKADER**Kwalificatie** : Master in Digital Communication Leadership**Datum validatie** : 5 juli 2023**Studiegebied** : Politieke en Sociale Wetenschappen
(ISCED: 03 – Social sciences, journalism and information)**Niveau** :

- | | |
|---|-----------------------|
| o Vlaamse Kwalificatiestructuur | 7 |
| o Codex Hoger Onderwijs | master |
| o Europese Hoger Onderwijs Ruimte (Dublin-descriptoren) | 2 ^e cyclus |
| o Europees Kwalificatiekader voor een Leven Lang Leren | 7 |

Domeinspecifieke leerresultaten van de opleiding:

1. The Master in Digital Communication Leadership can apply academic knowledge by providing critical and analytical contextualization and evaluation of current national and international developments and discussions, while being open to scientific doubt.
2. The Master in Digital Communication Leadership can independently deepen insights and expand the theoretical basis of their field of study.
3. The Master in Digital Communication Leadership can translate and responsibly communicate their understandings and findings into conclusions, scenarios, advice, policy recommendations and strategies in a competent way.
4. The Master in Digital Communication Leadership can apply acquired knowledge and skills in a professional context with an entrepreneurial spirit, creativity, and the ability to plan, coordinate, supervise and advise.

Specialization Knowledge

5. The Master in Digital Communication Leadership has an inquiring mind and independently gathers advanced knowledge in their specialization field according to their chosen study track in the following manner:
 - a. POLICY: The Master in Digital Communication Leadership understands and can analyse the relationship between policy makers, market mechanisms and the users considering the cultural dimension of the field of digital communication.

	This includes the delivery of profound policy analysis, advice and recommendations for future sustainable policy developments, critical market analysis and a socially grounded contextualization of current developments and debates on digital communication in a globalized world.
b.	BUSINESS: The Master in Digital Communication Leadership understands and can analyse the relationships between technology developments and business potentials in the field of digital communication. This includes the promotion of sustainable developments of new business models, the evaluation of technology trends and the use, adoption and domestication of ICT and new media.
c.	DEVELOPMENT: The Master in Digital Communication Leadership understands and can analyse the possibilities and risks connected with the use of digital communication for the enhancement of sustainable human, social and economic conditions particularly of people living in developing countries
6.	Within a culturally diverse international context, the Master in Digital Communication Leadership acts upon an open attitude and critically reflects on their own position. They have respect for other views and beliefs and remain open-minded concerning alternative points of view.

Basis :

- Gelet op artikel 16, 17 en 18 van het decreet van 30/04/2009 betreffende de kwalificatiestructuur;
- Gelet op artikel II.68 van de Codex Hoger Onderwijs gecodificeerd op 11/10/2013;
- Gelet op het reglement van de Nederlands-Vlaamse Accreditatieorganisatie van 01/02/2011 betreffende de validatie van de gezamenlijke domeinspecifieke leerresultaten van hogeronderwijsopleidingen in de Vlaamse Gemeenschap;
- Gelet op de VLIR/VLHORA-handleiding 2012 betreffende het uitschrijven van domeinspecifieke leerresultatenkaders.